

Caroline Boyk Purdue

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Experience

Lilly Pulitzer 2016-Present Philadelphia, PA **Supervisor Brand Colorist, Print and Pattern**

- Manages print artwork cleaning and deadlines to provides all artwork to overseas vendors
- Manages creating repeats, cleaning and recoloring of all prints for production
- Organizes artwork files for CAD creation and updates print boards
- Works closely with fashion design to provide accurate artworks to fill bodies
- Color matches strike off and lab dip submits and provides color direction
- Manages team of two to meet production deadlines and brand color vision
- Visits overseas factories and trains vendors in brand color expectations

Holly Iverson Studio 2017-Present Philadelphia, PA **Freelance Textile Designer**

- Creates original hand painted and digital print ready textile designs for private clients
- Responsible to create unique designs based on color and trend direction provided

Hasbro 2017 Pawtucket, RI **Freelance Illustrator**

- Designed original digital concept illustrations for Disney Frozen Elsa doll concepts under a tight timeline for design presentation

Lilly Pulitzer 2011-2016 Philadelphia, PA **Senior Associate Designer, CAD, Print and Pattern**

- Oversaw CAD creation ranging from recolors, to print cleaning and file organization
- Created original, unique, trend and brand right surface designs
- Hand-painted brand right prints and creates final repeats for screen printing
- Research and creates trend boards and presents to the Vice President of Design

Rudy Lewis 2010-2011 Philadelphia, PA **Freelance Designer**

- Assisted a jewelry designer in producing mixed material jewelry
- Created digital technical drawings in Adobe Illustrator for vendors

Education

Ringling College of Art and Design Bachelor of Fine Art 2007-2011

Illustration Major, Coursework in Visual Development GPA 3.41/4.0

Skills

Superior Color Vision Discrimination on the Farnsworth Munsell 100 Hue Test
Color Matching and Color Mixing and Color Theory Application
Adobe Photoshop, Illustrator and InDesign
Nedgraphics Design and Repeat
Wacom Intuos Tablet and Cintiq
Microsoft Suite
Mac and PC